



Promote My Texas Future and become a recognized campus!

This year, your school can earn statewide recognition by integrating [My Texas Future](#) into student activities. Whether it's through college and career information nights, classroom lessons, or family events, My Texas Future enhances the way you prepare students for what comes next!

By participating in the My Texas Future recognition program, your campus demonstrates a commitment to students and their postsecondary success. The Texas Higher Education Coordinating Board (THECB) wants to recognize these efforts across the state.

At the end of the 2025–2026 school year, one high school and one middle school will be designated as a My Texas Future School of Excellence, determined by My Texas Future activity and engagement on your campus.

Why Participate?

Free My Texas Future materials: Receive customizable digital flyers, email templates, posters, and My Texas Future swag to engage students and families.

Prepare for what's next: Help students get ready for the My Texas Future graduation requirement, launching in the 2026–2027 school year, when students will be required to opt in to the Direct Admissions feature in My Texas Future.

Statewide recognition: Earn official recognition from the THECB as a My Texas Future Campus through social media posts, shoutouts, and newsletters that can be shared with your community.

How do I become a recognized campus?

- Step 1: Complete the [Interest Form](#) and you will receive free My Texas Future materials
- Step 2: Share My Texas Future with students and families throughout the year

How should I include these materials in our My Texas Future learning events?

Put your materials to work! Here are some ideas:

- Print and display posters and banners around campus to increase awareness
- Use and share My Texas Future and Direct Admissions Toolkits with your staff to use with students



- Use sample emails and social media posts provided to share your status as a My Texas Future School
- Distribute My Texas Future swag at student and family events
- Include promotional materials at parent nights, college fairs, and sporting events

How can I engage my students using My Texas Future?

- Schedule a time for students to complete their Learner Profile in My Texas Future
- Plan for students to take the Interest Quiz or Skills Quiz in My Texas Future
- Integrate the Career Explorer or Program Explorer into AVID, advisory, or career exploration classes
- Share the Direct Admissions feature with seniors and their families

Check out these My Texas Future Resources to help with events:

- [My Texas Future Website](#)
- [My Texas Future and Direct Admissions Professional Learning Session](#)
- [My Texas Future: Direct Admissions for High School Seniors](#)
- [My Texas Future: Counselor and Advisor Toolkits](#)
- [My Texas Future in the Texas OnCourse Academy](#)
- [My Texas Future on Instagram](#)
- [My Texas Future on Facebook](#)
- [Direct Admissions Flyer](#)
- [Direct Admissions Toolkit](#)

Need help or have questions?

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