

## Ways to Spread the Word About ADVi

ADVi is an AI-powered, college-advising chatbot created by the Texas Higher Education Coordinating Board and powered by Mainstay. ADVi provides on-demand advising services, sends weekly reminders, and easily connects students to human support via text message. Learn more at [www.askadvi.org](http://www.askadvi.org).

### Announcement

Make an announcement at an assembly, application drive, FAFSA completion night, or other school event!

Who here is excited about their next steps after high school? *[pause for show of hands]* That's awesome. We want to share a free tool that can help you plan your future, no matter which path you take. ADVi, short for "advisor," is an AI-powered chatbot that can answer your questions about education and training after high school. Texting with ADVi is free for *[your high school's name]* students and available 24/7. Through ADVi, you can also connect with a team of trained advisors who can offer extra advising support. If you want to chat with ADVi, visit [applytexas.org](http://applytexas.org) to create an account (or log into your existing one), complete the screener questions, and sign up through the invitation on your dashboard (you'll need to share your cell phone number and consent to the ADVi terms of services). If you missed the invitation, go to your Notification Preferences and turn text messages to "on" to start receiving texts.

### Social Media

Social media is a great tool to help notify students and parents about ADVi. Below are some sample messages you can use on your school's or organization's social media accounts.

**X (formerly Twitter):** Have college or career planning questions? ADVi has answers! ADVi is an AI-powered chatbot you can text for support with your next steps after high school. Create an account at [applytexas.org](http://applytexas.org) and sign up to receive text messages to start chatting today. #askADVi

**Facebook:** *[Your high school's name]* students – we are excited to share a free resource that can help you with your plans after high school! Meet ADVi, an advising chatbot you can text 24/7/365. Create an account at [applytexas.org](http://applytexas.org) and sign up to receive text messages to get started. #askADVi

### School Text Service

Does your school use a text message service to reach students? That's a great vehicle for getting the word out about ADVi! Here is a sample text:

We're excited to share a free tool that can answer your questions about college! Meet ADVi, an AI-powered advising chatbot you can text 24/7. Create an account at [applytexas.org](http://applytexas.org) to get started.

### School Email Newsletter or Website

Use this sample text in an email newsletter or on your website.

#### Have questions about college? Ask ADVi!

ADVi is an AI-powered chatbot that can answer your questions about your plans after high school. ADVi is free for *[your HS name]* students and can answer your questions any time you have them.

#### Signing up for ADVi is easy:

**Step 1:** Visit [applytexas.org](http://applytexas.org) to create an ApplyTexas account (or log in!).

**Step 2:** Answer the application screener questions to find the right application types for you.

**Step 3:** Opt into ADVi through the invitation on your dashboard or update your notification preferences to allow text messages!

Visit [My Texas Future](#) for more info on how ADVi works, and check out the [FAQ page](#) if you have questions!