

Texas Higher Education COORDINATING BOARD

Webinar Follow-Up: Preparing Institutions for Free College Application Week

Thank you for attending the Free College Application Week webinar on September 11, 2026. For those who may have missed it, please review the [webinar recording](#) and [slide deck](#).

Claudette Jenks, Senior Director Application and Advising Services, provided an overview of Free College Application Week, shared best practices, tools, and resources needed to prepare for a successful event. Jaslyn Rose, Assistant Commissioner for College and Career Advising, and Christy Manouelian, ApplyTexas Program Manager, were available to answer questions.

Here are the key goals and actionable takeaways from the webinar:

- **Configure applications:** Complete and validate application types, majors, deadlines, and applicant-facing messaging by **October 1**.
- **Communicate:** Publish required Free College Application Week information and the My Texas Future link/required notice and brief appropriate institutional teams.
- **Validate:** Confirm application processing and transmission readiness.

- **Prepare:** Ensure admissions, outreach, technical, and support teams understand their roles and internal coordination process.
- **Support:** Know how to access the ApplyTexas Help Desk and what to do if an issue occurs.

Please visit the [Free College Application Week](#) and [ApplyTexas Resources](#) pages for additional information.

Thank you for your support in making Free College Application Week a success. Together, we can help more Texas students access higher education.

The ApplyTexas Team

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